

Cookie Policy

1-) This information text has been prepared in order to inform you about your personal data to be processed through the website and application during your visit to the en.istanbulbaskentuniversitesi.com website (“Website”) belonging to Başkent University Istanbul Hospital (“Hospital”), in the capacity of data controller and relevant person, in accordance with the Personal Data Protection Law No. 6698 (“Law”) and the relevant legislation.

2-) In addition, this text provides information on what types of cookies are used on our website for what purposes and how you can control these cookies. This information text was updated on 12.06.2024, and if the declaration is partially or completely renewed by our hospital, the effective date will be updated and will be made available to relevant people through our website and applications.

3-) Your personal data processed through cookies on the website are processed based on the legal reason “Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person” in subparagraph f of paragraph 2 of Article 5 of the Law, in order for you to benefit from our website in the most efficient way and to improve your user experience. In addition, Performance and Analytical Cookies will be processed for the same purposes and with the consent you provide to us via the cookie management platform. Your processed personal data is shared with the parties providing the services of the relevant cookie, limited to the realization of the purposes specified above and in accordance with the legislation; however, it may also be shared with authorized public institutions when required by law.

4-) What is a Cookie and Why Are Cookies Used?

Cookies are small text files that are stored on your device or on a network server through browsers when you visit the website.

5-) Cookie Types and Purposes of Use

Cookie types according to usage period: Our website uses session cookies and persistent cookies according to usage period. Session cookies are used to ensure the continuity of the session and these cookies are deleted when the user closes their browser. Persistent cookies are not deleted when the internet browser is closed and are deleted automatically on a certain date or after a certain period of time.

First-party and third-party cookies: Whether the cookie is first-party or third-party varies depending on the cookie placed by the website or domain. First-party cookies are placed directly by the website the user is visiting, that is, the internet address shown in the browser's address bar. Third-party cookies are placed by a domain other than the domain the user is visiting.

Cookie types according to purpose of usage: Below, Table-1 (Cookie Types-Purpose of Use of Cookies) generally describes the types of cookies and their purposes of use. On our website, the cookies in Table-2 (Mandatory Cookies) and Table-3 (Performance and Analytical Cookies) are used according to the purpose of use.

Table-1:

Cookie Types	Purpose of Use of Cookies
Mandatory Cookies	It is essential for our website to function properly. For example, mandatory cookies are used for purposes such as authentication and not losing information about your current session. These cookies are used for purposes such as security and authentication and are not used for any marketing purposes.
Cookies Necessary for Functionality	These cookies allow our website visitors to remember their preferences. For example, they remember the visitor's language preference or text font size. Not allowing the use of such cookies may prevent you from using a special feature and prevent your preferences from being remembered.
Cookies Necessary for Performance and Analysis	These are cookies that help improve our website. These types of cookies collect information about visitors' site usage, are used to check whether the site is working properly and to detect errors.
Targeting and Advertising Cookies	These cookies are used to promote products and services on our website or in media outside of our website, to show you relevant and personalized advertisements together with our collaborating partners, and to measure the effectiveness of advertising campaigns.
Persistent Cookies	These cookies remain on a person's computer until a certain date or until deleted by the user. These cookies are mostly used to measure users' site movements and preferences.
Session Cookies	These cookies are used to separate the user's visit into sessions and do not collect data from the user. The cookie is deleted when the user closes the web page they are visiting or remains inactive for a certain period of time. Targeting and tracking cookies are used on the Website to help third parties provide services, especially advertising services, and to increase the effectiveness of these services..

Table-2:

Mandatory Cookies:

Cookie	Explanation	Storage Period	Provider	Type of Cookie
csrf_cookie_name	This cookie is used for XSS-CSRF protection to ensure form security within the site.	It is always active during the session.	.istanbulbaskentuniversitesi.com	First Party
acceptedCookiesPolicy	This cookie is used to keep track of whether you accept or reject their cookie policy.	7 Days	.istanbulbaskentuniversitesi.com	First Party

Table-3:

Performance and Analytics Cookies:				
Cookie	Explanation	Storage Period	Provider	Type of Cookie
_ga	These types of cookies allow us to collect all statistical data and improve the appearance and usability of the site. Google adds social statistics and interest data to these statistics, allowing us to better understand users.	180 Days	.google.com	Third Party
_ga_1GNTFRL3ZD	These types of cookies allow us to collect all statistical data and improve the appearance and usability of the site. Google adds social statistics and interest data to these statistics, allowing us to better understand users.	180 Days	.google.com	Third Party
YSC , pm_sess	It ensures that the user, and not other sites, are making the requests while browsing the Internet. These cookies prevent malicious sites from acting on the user's behalf without the	180 Days	.youtube.com	Third Party

	user's knowledge.			
VISITOR_INFO1_LIVE , VISITOR_PRIVACY_METADATA	It can enable personalized recommendations on YouTube based on past views and searches. The "NID" cookie enables personalized auto-complete features in search as you type a search term.	180 Days	.youtube.com	Third Party
PREF	It uses these cookies to serve ads to your users based on their visits to your site and other sites on the Internet.	180 Days	.youtube.com	Third Party

6-) Controlling the Use of Cookies

You have the opportunity to personalize your preferences regarding cookies by changing the settings of your browser.

Google Analytics: <https://tools.google.com/dlpage/gaoptout>

Google

Chrome: <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Cookies>

Opera: <http://www.opera.com/browser/tutorials/security/privacy/>

Safari: https://support.apple.com/kb/ph19214?locale=tr_TR

7-) Method of Collection of Cookies

Data is collected through the devices you use to access the browsers. This information collected is specific to the devices. It can be deleted by the user at any time and access to the information can be closed.

8-) Rights of the Relevant Individual and Application to the Data Controller

Pursuant to Article 11 of the Personal Data Protection Law, data owners have the following rights:

- Learning whether personal data is being processed,
- Right to request information, if personal data is processed,
- Learning the purpose of processing personal data and whether they are used in accordance with their purpose,
- Knowing the third parties to whom personal data is transferred, either domestically or abroad,
- Request correction of personal data if it is processed incompletely or incorrectly and request notification of the transaction to third parties to whom personal data is transferred,
- Requesting the deletion or destruction of personal data in case the reasons requiring processing are eliminated, even though it has been processed in accordance with the provisions of the Personal Data Protection Law and other relevant laws, and requesting that the process carried out within this scope be notified to third parties to whom personal data has been transferred,
- Objection to the emergence of a result against the person by analyzing the processed data exclusively through automatic systems,
- Right to demand compensation for the damage, in case of any damage caused by the unlawful processing of personal data.

Data Controller: Bařkent University İstanbul Hospital

You can send your written request to Altunizade Mahallesi, Kısıklı Caddesi Oymacı Sokak No:7 34662 Üsküdar / İstanbul with a wet signature or to our registered e-mail address bashekimlikist@baskent.edu.tr with a secure electronic signature. You can make your application [by filling out the form in this link](#), by submitting a different written text of your choice in addition to this form, or by any method determined by the Personal Data Protection Board.

We wish you healthy days.